

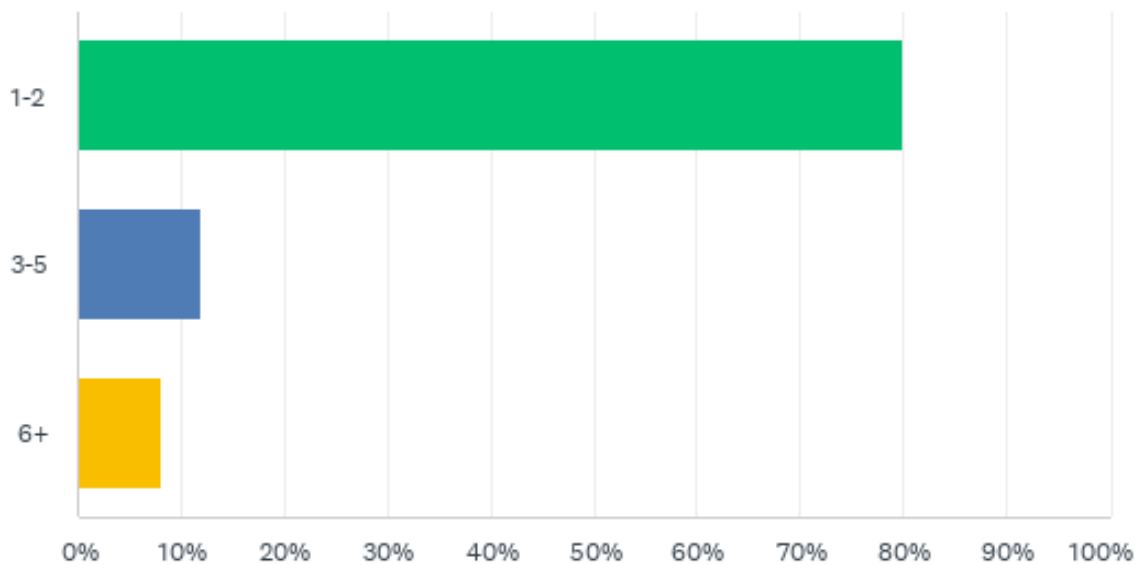


Chamber Member Survey Results - Whetstone Community Housing Project
February 16, 2023

To whom it may concern,

We sent out a survey to the business community/Chamber membership to help us gauge how our business community members feel about the Whetstone Community Housing project. A total of 66 businesses completed the survey and we would like to share the results with you.

- **54.5%** (36 of 66) of businesses have employees currently looking for housing.
- **42.4%** (28 of 66) of businesses currently have unfilled positions
“If your business has unfilled positions, how many are due to lack of affordable housing?”



- **41 - 67** open positions are due to lack of affordable housing.
- Of the 66 businesses surveyed, **27%** said they felt knowledgeable about the project. **55%** said they felt somewhat knowledgeable, and **18%** said they did not.
 - Most members are gaining their knowledge through Crested Butte News and Gunnison Times articles.
 - **4** member businesses have attended meetings or hearings regarding the project. **62** have not.

- An overwhelming **85%** of businesses are in support of the project. **15%** are somewhat in support, and **0%** do not support the project.
 - Comments reflect that the need for affordable housing is dire but that many do not feel informed enough about the project to fully support it. Many are concerned about the NIMBY contingent resurfacing in opposition.

- When shown an initial project layout many liked the initial location and vision but there were worries about large buildings next to the highway (9 respondents).
 - Other concerns that were brought up were **traffic safety** (7 respondents), **parking** (6 respondents), **affordability** (4 respondents), and the **level of density** (3 respondents). 43 of 66 members responded to this question.
 - 84% of member businesses agree that the Chamber of Commerce should publicly support this project. 16% of member businesses do not think the Chamber should publicly support this project. 5 member businesses did not answer this question.

- When it comes to the level of urgency public officials should have with regard to this project, using a scale of 1 to 10 with 1 being not urgent and 10 being most urgent, the weighted average response was 8.7, meaning that our members find this project is very needed by our business community.

Thank you for taking the time to go over the results of our survey. If you would like further details, please feel free to reach out.

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